



GSA Schedule Opportunities

Advertising & Integrated Marketing Solutions

Overview:

This Schedule is designed to help Federal agencies meet their communication needs. Contractors should be able to design and implement internal, local, national and/or international campaigns to inform the public of issues such as recruitment needs, disaster information, educational needs, drug awareness, medical and retirement programs. AIMS has experienced great success with sales reaching over \$240 million in 2004. There still remains tremendous room for the schedule to grow. AIMS Services include:

- Advertising Services
- Public Relations Services
- Web Based Marketing Services
- Market Research & Analysis Services
- Video/Film Production Services
- Exhibit Design & Implementation Services
- Conference, Events & Tradeshow Planning Services
- Commercial Photography Services
- Commercial Art & Graphic Design Services
- Integrated Marketing Services
- Introduction of New Services

Sales:

Annual Sales (FY05):

Advertising Services	\$	22,750,151
Public Relations Services	\$	4,500,447
Web Based Marketing Services	\$	13,887,962
Market Research and Analysis Services	\$	6,054,078
Video/Film Production Services	\$	5,448,446
Exhibit Design & Implementation Services	\$	2,998,608
Conference, Events & Tradeshow Planning Services	\$	14,788,201
Commercial Photography Services	\$	222,103
Commercial Art & Graphic Design Services	\$	3,781,525
Integrated Marketing Services	\$	88,047,662
Introduction of New Services	\$	3,715
Other Direct Costs (Expenses other than labor hours)	\$	189,286,700

How we Can Help Your Firm:

Succeeding in the Federal market takes knowledge and perseverance, but the benefits can be astounding. Client Dimensions provides business owners and managers with individualized, seasoned advice and service to help you grow your Federal business. Whether it is help with obtaining a GSA Schedule or assisting with Federal market development, Client Dimensions is there to support your specific needs.

Our innovative TurboGSA service simplifies the process of developing your GSA Schedule offer. The web-based forms simplify preparation and you get unlimited assistance from a dedicated TurboGSA consultant. Our Virtual Workshop is another cost effective alternative to preparing the proposal yourself. Other federal sales support available.

Visit us at clientdimensions.com or turbogsa.com, or call 866-291-5238.